



PERIYAR UNIVERSITY

State University - NIRF Rank 59 - NIRF Innovation Band of 11-50
Salem-636011, Tamilnadu, India.

Newsletter

November 2023



Entrepreneurship/Skill Development Programme

The Department of Biotechnology organized an Entrepreneurship-cum-Skill Development Programme, about the techniques in vermiculture production for biotechnology students and researchers on November 8th, 2023.

The event was held in Karuppur, Salem, and saw active participation from students and experts alike. A notable figure in the field of vermiculture production, Mr. K. Mahadevan, Director, Vermiculture Production Unit at Puligal Thottam village, Karuppur, Salem, and Mr. P. Annamalai shared valuable insights and techniques during a hands-on training session. Participants were able to learn practical skills that can be applied in biotechnology and entrepreneurship. The Entrepreneurship-cum-Skill Development Programme on techniques in vermiculture production provided an excellent platform for aspiring biotechnology professionals to gain hands-on knowledge and build skills that are vital for their future careers. Periyar University's initiative in this field underscores its commitment to fostering excellence and innovation in biotechnology education.



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Twenty Second Convocation in the varsity

The 22nd convocation of Periyar University was held on 24.11.2023. The Governor of Tamilnadu and Chancellor presented Degrees to 153 Ph.D. candidates and 104 gold medals to UG and PG students of university departments and affiliated colleges.

As many as 44,524 students were awarded degrees in absentia. Delivering the welcome address, Vice-Chancellor Prof. R. Jagannathan said that the varsity was the only state-run university with a synthetic athletic track, constructed at a cost of ₹ 9.66 crore with a contribution of ₹ 7 crore from Khelo India source. Periyar University is also one of six institutions selected to implement a model vocational programme assessment and certification under the Skill India portal. The varsity had signed 31 memoranda of understanding (MOU) with Indian institutions and two with foreign institutions to establish 100 satellite research centres across the country.

Delivering the convocation address Prof. G. Aghila, Director of the National Institute of Technology, Tiruchi, stressed the need to re-discover the education system. She stated Higher education Increases our capacity to solve complex social, economic, and environmental problems. She further said that women's empowerment through education was one of the Sustainable Development Goals (SDG). The empowerment and autonomy of women and the improvement of their political, social, economic, and health status are highly important means for the upliftment of women with knowledge, skill and self-confidence.



Prof. K. Thangavel, Registrar (FAC), Prof. S. Kadiravan, Controller of Examinations (FAC), Professors, Syndicate, and Senate members participated in the function.

World Cancer Day Awareness Rally

Periyar University YRC and RRC students participated in the World Cancer Day Awareness Rally Program on 07.11.2023 at 3.30 PM. Dr.S.Padmadekaran, The Zonal Coordinator of the event, inaugurated the event. By this, they created awareness among the public about cancer prevention, management, and rehabilitation. Dr. K. Alagirisamy, Assistant Professor, Department of Statistics, organized the event.



Webinar on preventing violence against Women and Girls

The Women's Studies Centre (WSC) marked a significant milestone with the Inaugural Function of the one-day webinar on "UNITE! Invest to Prevent Violence Against Women & Girls! # No Excuse" on November 30, 2023.

The speaker, Dr. Ridhima Tewari, Chairperson, Women Cell/ICC, IIT, Dharwad, an eminent professor presented "Gender and Social Changes Today: A Discussion Through the Women's Movement and Debates in India," where she explored the history of the women's movement in India and its impact on social change. She discussed the significant gains made by the women's movement in India, including expanded educational and employment opportunities for women, increased political representation, and greater awareness of gender-based violence. She also acknowledged that gender inequality and discrimination persist in various forms. She concluded her lecture with a call for action, urging participants to get involved in the fight for gender equality.

Earlier, Prof. Dr. P. Nazni, Director-WSC, extended her heartfelt welcome to all participants, emphasizing the importance of the Webinar in addressing critical issues related to violence against women.

Expressing gratitude Dr. A. Radhika, the Deputy-Director-WSC, in her vote of thanks underlined the commitment of the Women's Studies Centre to advancing knowledge and understanding in the field of gender and social change today of women's reproductive health. Around 100 participants participated and benefited.

Entrepreneur Promotional Activity cum Business Expo: SEBE 2K23

The Department of Management Studies (DoMS) in association with PU- IEDP[1]HUB and EDII-TN Chennai and Magalir Thitta Kulu, Salem and Entrepreneurship and Export Club organized a two-day Students Entrepreneur Promotional Activity Cum Business Expo SEBE 2K23 in the department of management studies on 06.11.2023.

Dr V. R. Palanivelu, Professor and Head of DoMS, PUIEDP HUB Coordinator, Periyar University welcomed the gathering, Mr. D. Siva Kumar, General Manager of District Industries Center Salem, Mr. G. Ranganathan, President of Sikkampatti Panchayat Omalur, and Mr. P. Periyaswamy Project Director of Magalir Thitta Kulu, Salem participated in the programme and motivated the students to become the future entrepreneurs.



There were 60 stalls exhibited, of which 25 were by the students on behalf of the Department of management studies. The stalls like Sri Skills and Kurtis and leggings, Medical equipment, GK Pipes, Herbal lifeline products, Handcraft Products, Sweets, Silver Products, Hair Bands, Fruit Salad, and Sweet Corn decorated the event. Further, Magalir Thitta Kulu exhibited 25 stalls. They exhibited various products like clothing and accessories, Herbal Nutritional Products, etc.

More than 2500 students visited the exhibition.

Workshop on Vermicomposting and Fertilizer Production

The Department of Zoology conducted a workshop about Vermicompost and fertiliser production for the farmers in the Bhagalpatty village on 07-11-2023.

In the training programme Dr. P. Thiruchenthilnathan, Professor, Dept. of Zoology, in his welcome Address highlighted that earthworms not only provide us with compost but are also excellent at breaking down toxic substances in the soil.

In his inaugural address, Dr. K. Jayaraman, DEAN-CDC, and Professor and Head, Department of Economics, spoke about the concept of organic farming and its benefits, and how vermicomposting from waste plays a factor in the circular economy. He added that vermiculture contributes to nutritious food and organic farming without chemical fertilizers and pesticides increases soil fertility and health.

Mr. Periyannan, the Secretary- Tamilnadu Farmers Association, Salem, regarding the problems faced by farmers at present, stated that the use of vermicompost should be encouraged in organic farming.



Later, Dr. R. Thangaraj, Assistant Professor, and Mr. Yuvaraj trained the participants on the identification of earthworm species, earthworm life cycle, earthworm collection, rearing methods, different methods of vermicomposting, method of organic solid waste utilization, compost harvesting, and application rates for crops.

Sensitization Programme on NAAC Accreditation

The Internal Quality Assurance Cell (IQAC) of Periyar University organized a “Sensitization Programme on NAAC Accreditation” for Principals, IQAC, and NIRF Coordinators of colleges affiliated with Periyar University on November 09, 2023.

Prof. V. Raj, Professor and Head, Department of Chemistry, delivered a keynote address on NAAC Accreditation: Need and Challenges. He highlighted the nuances of the accreditation process by highlighting the areas that need to be focused on for the score such as Strengthening the documentation system, Learning Management System and e-learning resources.

The resource person encouraged the participants to ensure the basic infrastructure of their intuitions to meet the needs of stakeholders in every perspective of teaching-learning and research.

Dr. D. Arulbalachandran, Assistant Professor, Department of Botany and Dr. M. Pachamuthu, Deputy Director-IQAC explained the technical aspects of NAAC ranking, including the parameters in NAAC, and demonstrated how to upload on the HEI portal.

Dr. G. Yoganandan, Director – IQAC, talked about the vision and mission of the event. Over 87 participants actively participated and interacted in the meeting.

Awareness Programme on Road Safety

The Student Service Centre (SSC), a UGC-mandated centre, of Periyar University, organised an awareness programme on Road Safety and Online Registration of Learner’s Licence on 01.11.2023.

Prof. K.Thangavel, Registrar (FAC), inaugurated the event and sensitized the students about safe driving.

Ms. T. Kavitha, Motor Vehicle Inspector, Omalur, was the resource person. The programme was a two-part programme.

In the first part, she explained the importance of Road safety and the rules. Then she demonstrated the proper way of wearing helmets, safety two wheels and car driving, and highway riding tips for a safe journey. She delivered a lecture on unsafe driving and its impact by displaying videos of rash driving, careless driving etc. The inspector also showed the awareness videos.

In the second part, she demonstrated how to register online for Learners Licence Registration (LLR).

Dr. K. Venkatachalam, Director- SSC, welcomed the gathering and spoke about the theme of the event.

More than 170 students and staff members were present at the event.