

1. International Seminar organized

S.N	Title of the Seminar Organized	Name of the Institute/University	Date
1	International Conference on Global Business Environment and Its Impact on Management Education.	Periyar University, Salem	10.02.2011, 11.02.2011

2. Seminars organized

S.N	Title of the Seminar Organized	Name of the Institute/University	Date
1	“Integrated Global Business Management – The Indian Experience”	Periyar University, Salem	24.02.2006, 25.02.2006
2	“Strategic Management: Opportunities and Challenges in Post LPG Era”	Periyar University, Salem	15.02.2007, 16.02.2007
3	“Emerging Trends in Management”	Periyar University, Salem	28.02.2008, 29.02.2008
4	“Global Business Environment – Challenges and Opportunities”	Periyar University, Salem	28.01.2009, 29.01.2009
5	Challenges of Human Resource Management in the Changing Environment	Periyar University, Salem	04.02.2010, 05.02.2010
6	India Inc. As a Global Super Power	Periyar University, Salem	23.02.2012, 24.02.2012
7	Innovative Functional Management Strategies in Current Business Scenario (IFMS CBS'13)	Periyar University, Salem	21.02.13, 22.02.13

8	Emerging Management Trends and Strategies (EMTS 2014)	Periyar University, Salem	06.03.14, 07.03.14
9	New Age Marketing Mantras Realities and Emerging Trends (NAMMRET)	Periyar University, Salem	25.09.14, 26.09.14