

Workshop and Guest Lecture Programme

S.N	Title of the Workshop	Name of the Institute/University	Date
1	Two days Workshop on “Entrepreneurship Awareness Programme” sponsored by TANSICHE, Chennai.	Periyar University, Salem	21.10.05, 22.10.05
2	One day Workshop on “Advertising Management”.	Periyar University, Salem	27.09.06
3	One day Workshop on “Personality Development”.	Periyar University, Salem	17.09.06
4	Three days Workshop on “Students Soft Skills Training and Development”.	Periyar University, Salem	07.03.07 to 09.03.07
5	One day Workshop on “Victus’07 - HR Skills and Competencies”.	Periyar University, Salem	12.09.07
6	Three days Workshop on “Explora’08 – Managerial Competencies”.	Periyar University, Salem	05.03.08 to 07.03.08
7	Two days Workshop on “Advanced Business Application Software”.	Periyar University, Salem	28.03.08 & 31.03.08
8	One day Guest Lecturer cum Workshop “Career Opportunities in Indian Insurance Industries and Sharpening the Saw for Better Career”.	Periyar University, Salem	13.10.08
9	One day Guest Lecturer cum Workshop “Emerging Trends and Career Opportunities in Indian Banking Industries”.	Periyar University, Salem	22.10.08
10	One day Guest Lecturer cum Workshop “Lateral Thinking for Management Students”	Periyar University, Salem	29.10.08
11	One day Workshop on “The Golden Hour”	Periyar University, Salem	21.01.09
12	One day Workshop on “Thirukkuralaam Malanmiyum”	Periyar University, Salem	04.02.09
13	Three days Workshop on “Students Soft Skills Development”.	Periyar University, Salem	04.03.09 to 06.03.09
14	Two days workshop on “Entrepreneurship Development” sponsored by TANSICHE, Chennai.	Periyar University, Salem	20.03.09, 21.03.09
15	One day Guest Lecturer cum Workshop Economic Reforms in the Global Scenario, Structural changes in Financial Crises	Periyar University, Salem	21.08.09

16	Campus Recruitment – ICICI Bank, Salem	Periyar University, Salem	31.08.2009
17	Campus Recruitment – ICICI Bank, Salem	Periyar University, Salem	29.09.2009
18	One day Guest Lecturer cum Workshop Stock Market & Its Functions, Security Analysis & Portfolio Management	Periyar University, Salem	24.11.09
19	One day Workshop on “Thirukkuralaum Malanmiyum”	Periyar University, Salem	01.02.10
20	Three days Workshop on “Students Soft Skills Development”.	Periyar University, Salem	09.03.2010 To 11.03.2010
21	To Start the Entrepreneurship Development Cell	Periyar University, Salem	08.04.2010
22	To Start the Alumni Association	Periyar University, Salem	09.04.2010
23	To Start Memorandum of Understanding	Periyar University, Salem	11.01.2011
23	SSTDC – Two days workshop (Management Training Programme)	Periyar University, Salem	25.08.11 & 26.08.11
24	One day State Level Management Meet – PRIMOS’11	Periyar University, Salem	27.09.11
25	Three days workshop on Entrepreneurship Awareness Programme	Entrepreneurship Development Institute of India (EDI) Ahmedabad & The National Science & Technology Entrepreneurship Development Board, DST, Periyar University, Salem	03.12.11, 03.01.2012 & 04.01.2012
26	One day workshop on Problems Faced by Women Entrepreneurs	Periyar University, Salem & District Industries Centers	08.12.11
27	One day Eye camp for MBA students	PRIMS & Vasan Dental Eye Care Hospital, Salem.	12.12.11
28	Three days workshop	Students Soft Skills Training and Development	19, 20, 21-12-11
29	One day guest lecture	Human Resource	13.01.12
30	One day workshop	தொழில்முறை வழிகாட்டுதல் கண்காட்சி மற்றும் கருத்தருங்கு	14.02.2012
31	One day guest lecture programme	Periyar University, Salem	23.02.12
32	மென்்திறன் பயிற்சி மற்றும் தொழில்முனைவு மேம்பாடு பற்றிய பயிற்சி பட்டரை	Periyar University, Salem	21.03.2012 & 22.03.2012
33	Guest Lecture Programme on “Interpersonal Relationship in Workplace in the Globalization World”	Dr.Porkodi Faculty, Ministry of Manpower Colleges, Higher College of Technology, Muscat, Oman	30.07.12
34	A Special Lecture on “Entrepreneurship	Jc HGF K.Selvakumar,	01.08.12

	as Career Choice” IIP cell	Past President, JCI Salem Metro	
35	Two days workshop on “Effective Public Speaking”, IIP cell	Jc.HGF.Rajendhira Dhanji, Past President, JCI Salem Metro. Jc.Saravanan, President, JCI Salem Metro.	03.09.12, 04.09.12
36	One week special lecture series “Entrepreneur Interaction Programme & Soft Skills Training Programme” IIP cell	Jc.N.Balasubramanian Zone-President, JCI India JFM.G.Senthil Kumar Helix International, Salem.	10.09.12 to 14.09.12
37	One day workshop on “How to Prepare a Winning Resume & Entrepreneur Interaction Programme” IIP cell	Jc. Prince, Director, Career Refresh & Reach Academy, Salem, Jc.Tamilarasan, Regional Head, Career Refresh & Reach Academy, Salem. & Idhayam Group of Companies, Virudhunagar.	22.09.12
38	One day workshop cum Guest lecture programme on “Export Training Programme and Share Market Training”	Trustee, Seventh sense Educational Trust, Salem – 8.	29.10.12
39	One week special lecture on “Communication Skills”	Christine Anu Thomas, a research scholar from Bharathiar University, Coimbatore.	02.01.13 to 11.01.13
40	Special Lecture on “The Art of Goal Setting” IIP cell	Jc.HGF.G.Kumaraguru, National Trainer, Past Zone President & Periyar University	08.01.13 (AN)
41	Soft Skills Training Programme, (Entrepreneurship Skill, Interpersonal Skill, Time Management, Challenge), IIP cell	Thiru.Nandhakumar Zone Trainer, Ms.Manju Anand National Trainer, Thiru. Mohan Kumar Zone Trainer, Dr.Saravanakumar, Zone Trainer	28.01.13 & 29.01.13
42	Bombay Stock Exchange Limited Sponsored by Investor Awareness Programme	Mr.A.Ramkumar BSE Trainer & NISM Trainer	05.02.13
43	Two day Intensive Training workshop on “EPS-Effective Public Speaking Skill”	UGC (Development assistance for up gradation of existing new management department & JCI Salem Metro	11.02.13 & 12.02.13

44	One day Guest Lecture on “Personality Development”	Dr.Vetri Chelvi, Assistant Professor, SRM University, Chennai	18.02.13
45	Two days Workshop on “Research Methodology in Social Science”	Dr.L.Manivannan Dr.C. Nandakumar	23.02.13 & 24.02.13
46	Three days Workshop on “Statistical Analysis and SPSS Package” M.Phil & Ph.D Scholars	Dr.C. Nandakumar	05.03.13, 06.03.13 & 07.03.13
47	Career Awareness Programme	ICSI-SIRO Company Secretaries of India (Southern India Regional Council)	06.03.13
48	One day seminar on “Corporate Expectations from Management Graduates - an HR Experience”	Mr.S.M.Rajkumar, Manager - HR, Vitae International Accounting Services Pvt. Ltd., Coimbatore	07.03.13
49	Three days students soft skills training development programme	S.Suresh, SMART Training, Chennai	11.03.13, 12.03.13 & 13.03.13
50	Two days guest lecture programme on MIS & Business Lab	Mr.Villavan Kothai	13.03.13 & 14.03.13
51	Two days workshop on “Nurturing Entrepreneurship”	Tamilnadu Higher Education & Periyar University Entrepreneurship Skill Development Cell	14.03.13 & 15.03.13
52	One day seminar on “Export Promotion”	Dr.Jayachandran SeventhSense, Educational Trust	15.03.13
53	One day workshop on Impact of Foreign Direct Investment	Dr.Mohamed Shah Alam Professor, Department of Accounting & Information System, University of Rajshahi, Rajshahi, Bangladesh.	13.04.13
54	One day guest lecture programme	PRIMS, Periyar University,	13.08.13
55	One day seminar on Stock Market	PRIMS, Periyar University,	10.10.13
56	Three Days Orientation Programme on M.Phil Students	PRIMS, Periyar University,	26.11.13 to 28.11.13
57	One day Guest Lecture Programme on “Investment & Portfolio Analysis, Challenges of HR in Global Competitive Environment”	PRIMS, Periyar University,	06.01.2014
58	One Day Awareness Workshop on “EBSCO – Online Database Resource”	Periyar University Central Library & PRIMS, Periyar University,	08.01.2014
59	One day Guest Lecture Programme on “jpu;FwSk; Nkyhz;ikAk; kw;Wk; kUj;JtKk; Nkyhz;iikAk;”	PRIMS, Periyar University,	24.01.14

60	Two days training programme for “English Communication Skills”	PRIMS, Periyar University,	21.02.14 & 23.02.14
61	மூன்று நாட்கள் சிறப்பு பயிலரங்கம் “பழந்தமிழரின் மேலாண்மை உத்திகள்”	செம்மொழித் தமிழாய்வு மத்திய நிறுவனம், சென்னை மற்றும் பெரியார் மேலாண்மைக் கல்வி நிறுவனம்	27.03.14, 28.03.14 & 29.03.14
62	Two days workshop on “MIS Lab”	PRIMS, Periyar University,	24.02.14 & 25.02.14
63	Two days training programme for “Preparing for Competitive Examinations”	PRIMS, Periyar University,	05.04.14 & 06.04.14
64	One day workshop on “Human Resource Management – Conceptual and Contextual Perspectives”	PRIMS, Periyar University,	18.08.14
65	Soft Skills Training & Development Cell – Effective Public Speaking – EPS 2014	PRIMS SSTDC, Periyar University, Salem.	25 th , 26 th & 27 th August 2014