



PERIYAR UNIVERSITY

State University, NAAC 'A++' Grade with CGPA 3.61 (Cycle – 3)
NIRF Rank 56 – State Public University Rank 25
Salem – 636011, Tamil Nadu India



Regional Conference on VIKSIT Bharat @ 2047: Transforming India through Innovation, Skills, and Sustainability (An initiative under IQAC)

In Commemoration of VIKSIT Bharath 2047

Department of Management Studies, Department of Psychology and
Department of Textiles and Apparel Design
Jointly organize

3 GOOD HEALTH
AND WELL-BEING



4 QUALITY
EDUCATION



7 AFFORDABLE AND
CLEAN ENERGY



Regional Level Conference on Entrepreneurship and Innovation

9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



Date: 8th October 2024

Venue: Seminar Hall, Department of Management Studies, Periyar University,
Salem, Tamil Nadu

Periyar University is organizing the Regional Conference on VIKSIT Bharat @ 2047, an initiative through IQAC aimed at fostering collaboration among thought leaders, academicians, and researchers to explore pathways for a developed and sustainable India by the year 2047. The conference will focus on Innovation, Skills Development, and sustainability, highlighting their critical roles in achieving the vision of a 'Viksit Bharat@2047'. Original research papers, articles, and case studies from faculty members, researchers, and scholars are invited on the following themes:

Conference Theme: Entrepreneurship and Innovation

Department of Management Studies

1. Affordable and Clean Energy

- Innovative Startups Driving Renewable Energy Solutions
- Entrepreneurial Approaches to Energy Storage Technologies
- Smart Grid Technologies: The role of entrepreneurship in creating innovative smart grid systems that enhance energy distribution, efficiency, and user engagement.

2. Industry, Innovation, and Infrastructure

- Tech Incubators: Fostering Industrial Innovation through Entrepreneurship
- Smart Cities: Entrepreneurial Opportunities in Infrastructure Modernization.
- Digital Transformation: Innovative Startups Reshaping Traditional Industries.

- Sustainable Manufacturing Practices: Entrepreneurial initiatives focused on integrating green technologies and sustainable practices into traditional manufacturing processes.
- Resilient Urban Infrastructure: Entrepreneurial approaches to building smart, resilient infrastructure that can adapt to climate change and urbanization challenges

3. Building Partnerships for the Goals

- Cross-Sector Collaborations: Startups as Catalysts for Sustainable Development.
- Public-Private Partnerships for Sustainable Development: Examining how entrepreneurial ventures can drive effective collaborations between government and private sectors to address societal challenges
- Innovation Ecosystems: Cultivating Partnerships between Entrepreneurs and Established Entities
- Global Entrepreneurship Networks: Leveraging International Partnerships for Impact

Department of Psychology

4. Psychosocial aspects of Entrepreneurship and Innovation

- Career Psychology
- Personality factors of Entrepreneurship
- Innovative behaviours like green behaviour
- Online teaching learning behaviour
- Positive youth development
- Innovative mind management practices
- Innovative behaviours
- Innovative family practices
- Psychological profiling of entrepreneurship and innovative behaviours
- Social Networking
- Innovative digital behaviour
- Green behaviour
- Emotional management among entrepreneurs and innovators

Department of Textiles and Apparel Design

5. Sustainable Fashion: A New Paradigm

- Circular Economy in Fashion
- Ethical Sourcing and Fair Trade
- Sustainable Materials and Processes
- Regenerative Fashion and Climate Change
- Inclusive Design for All

6. Digital Transformation in Fashion

- AI and Machine Learning in Fashion Design
- 3D Printing and Virtual Try-Ons
- E-commerce and Omnichannel Retail
- Digital Fashion and Metaverse
- Blockchain Technology for Supply Chain Transparency

7. Innovation and Technological Advancements

- Smart Textiles and Wearable Technology
- Nanotechnology in Fashion
- Textile-Based Energy Harvesting
- Innovative Textile Processing Techniques
- Medical Textiles and Healthcare Applications

8. Entrepreneurship and Business Models

- Female-Led Startups in Fashion
- Social Entrepreneurship and Ethical Fashion
- Innovative Business Models (Rental, Subscription, Resale)
- Scaling Sustainable Fashion Brands
- Global Fashion Trends and Opportunities

9. Cultural Preservation and Innovation

- Traditional Textiles and Modern Design
- Cultural Fusion in Fashion
- Preserving Heritage Through Fashion
- Indigenous Fashion and Sustainable Practices
- Fashion and Cultural Identity

Conference Organizing Team

Chief Patron: Prof. Dr. R. Jagannathan, Hon'ble Vice Chancellor

Patron: Dr. P. Vishwanathamurthi, Registrar (i/c)

Convenors

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Important Dates

Abstract Submission deadline: 4th October 2024

Notification of Acceptance: 5th October 2024

Full Paper Submission & Registration: 6th October 2024

Conference Date: 8th October 2024

Submission of Abstracts

Scan the QR Code or use the link below to submit the abstracts

link: <https://forms.office.com/r/m8pE1KTpz0?origin=lprLink>



- There is no Registration Fee for the Conference
- Presentation is compulsory (Oral/Poster)
- Participation certificate will be provided
- Best paper awards will be given to each department separately
- Soft copy of Conference Souvenir will be provided to the participants