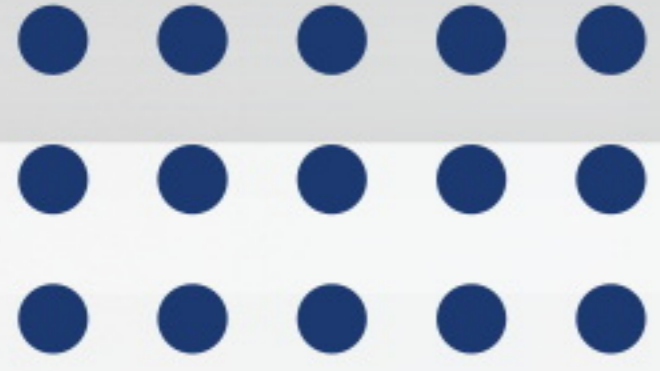




# PERIYAR UNIVERSITY

State University - NIRF Rank 59 - NIRF Innovation Band of 11-50  
Salem-636011, Tamil Nadu, India.



# NEWSLETTER

April 2024



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## Industrial visit: Commerce

The Department of Commerce arranged an Industrial Visit at the Kerala Agro Machinery Corporation Ltd., Ernakulum on 04.04.2024. In the event, 52 Students and two faculty members participated.

The students were separated into 2 batches, each batch visited the workstation in the institute where the supervisor, HR, and Tech-Production managers explained the entire process of the industry and its usage in the field of Agriculture.

The Kerala Agro Industries Corporation Ltd. (KAIC) is a joint venture of the Government of India and the Government of Kerala established in 1968. A premier institution promoting mechanization and modern technology in agriculture, setting up of agro-based industries, production of value-added products, civil construction, infrastructure development, waste management solutions etc. KAIC acts as an implementing agency for various schemes under state and central governments.

Students also visited Hill Palace Museum, Cherai Beach, Fort Cochin, DJ Boating, Vaypin Beach, and Lulu hypermarket, Ernakulam, to learn practically the art and science of the commercial activities.

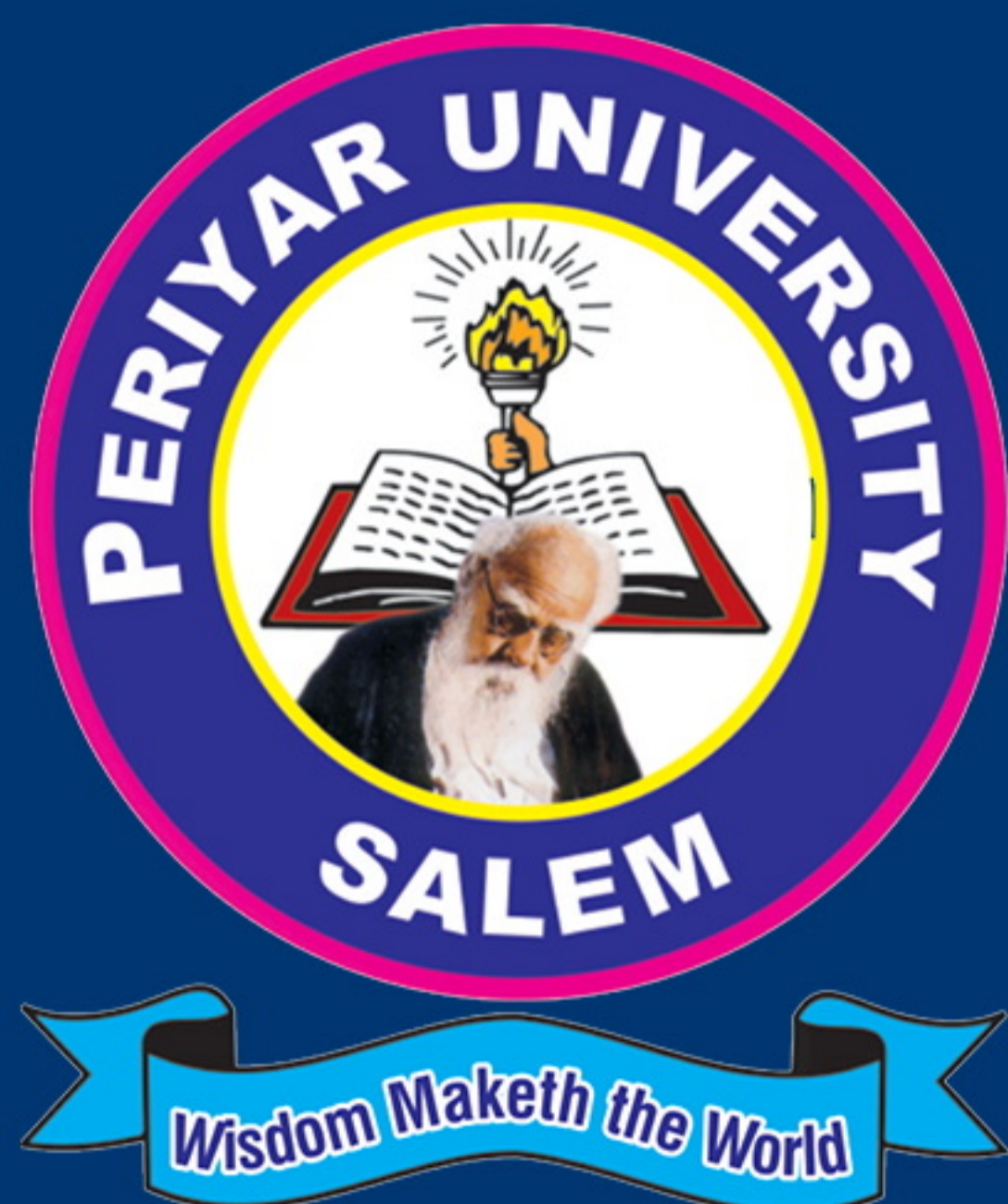


## Placement Day

The Department of Energy Science and Technology conducted placement day on 12.04.2024. Students got selected by various companies with a maximum salary of up to Rs.2.53 lakhs per annum. The Vice Chancellor, Prof. R. Jagannathan, presented the Appointment Order copy to the selected students. In his congratulatory address, he urged the students to work intellectually in their chosen institutions and bring pride to the university. Dr. KA Ramesh Kumar, Professor and Head of the Department, and Dr.T.Elangovan, Assistant Professor and Placement Coordinator, congratulated the students who got placements in the companies and explained the importance of ethics in their professional lives.



அறிவால் விளையும் உலகு



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## Alumni Meeting: Biochemistry

The Department of Biochemistry conducted an Alumni Meeting on 16.04.2024 in hybrid mode. Totally 35 members participated from various industries and laboratories. The Alumni members gave suggestions and shared their experiences.

A farewell party was held at the Department of Biochemistry on 17.04.2024. This event was organized by juniors to seniors, II M.Sc. Biochemistry, for leaving further studies and jobs. Dr. T. Palvannan, Professor and Head, delivered a motivational speech. Other faculty members blessed the students for their prospectus and fruitful future.



## IP Generation in University Labs for Sustainable Development Goals

The IPR Cell of Periyar University organised a one-day workshop on IP Generation in University Labs for Sustainable Development Goals to celebrate World Intellectual Property Day 2024 on 26.04.2024. The programme was funded by Tamil Nadu State Council for Science and Technology in association with the Technology Information, Forecasting and Assessment Council, and aimed to create awareness among researchers, faculty members, and students about the importance of protecting their intellectual rights.

Prof. Dr R. Jagannathan, Vice Chancellor of Periyar University, inaugurated the programme and emphasised the significance of protecting Intellectual Property for the holistic sustainable development of an individual and society. He highlighted the 17 sustainable goals identified by the World Intellectual Property Organisation in the year 2000. He added that innovative ideas and designs have to be protected at the time of their proposal to safeguard the rights of inventors. He urged the research scholars and faculty members to enhance their knowledge of patents and copyrights.

The workshop featured an enlightening technical session titled IP Generation in University Labs for Sustainable Development Goals by Dr. K. T. Varughese, IP Counsel and Patent Agent Exam Trainer, Bengaluru. In his address, he stressed that just awareness of Intellectual Property Rights is not enough, rather training on the same is required for the achievement of sustainable goals through innovation and creativity. In addition to the above, he discussed various areas of intellectual property, including how patents are territorial rights and can avail protection for 20 years and how to protect the research proposals of soft and hard copies. He added that knowing the laws in connection with copyrights will ensure the security of intellectual property.

Dr. Varughese's session covered a wide range of topics offering participants a holistic view of the diverse landscape of the session, expert insights, and interactive discussions, attendees gained a deeper understanding of patents, copyrights, and other forms of intellectual properties.



The event also fostered collaboration and networking opportunities among stakeholders, paving the way for future endeavours in intellectual property education and advocacy. The programme was organised by Dr K. Krishnakumar, Convener and Coordinator of the IPR Cell, and Dr S. Boopathi and Dr M. Pachamuthu, Members of the IPR Cell. 116 participants inclusive of faculty members, members of IPR Cell and Research Scholars of Periyar University benefited from the programme.

## Parent-Teacher Meet for the academic year 2024



The Department of Clinical Nutrition and Dietetics conducted the Parent-Teacher Meet for the academic year 2024 on April 26, 2024. Mrs. A. Swarnalatha, the PTA coordinator, warmly welcomed all the participants. Approximately 23 parents attended the afternoon section of the meeting. During the meeting, parents inquired about the internship training places for their wards. Additionally, they requested the Head of the Department to organize coaching classes for common competitive exams for M.Sc. CND students. The meeting concluded with the collection of parents' feedback, and the department graciously hosted them with tea and biscuits. Mrs Venipriyadarshini, Assistant Professor, extended her gratitude with a Vote of Thanks, marking the successful conclusion of the PTA meeting for this academic year.