



PERIYAR UNIVERSITY

NAAC 'A++' Grade - State University - NIRF Rank 56 - State Public University Rank 25
Salem-636011, Tamil Nadu, India.

Newsletter

OCTOBER 2024



World Investors Week 2024: National Quiz

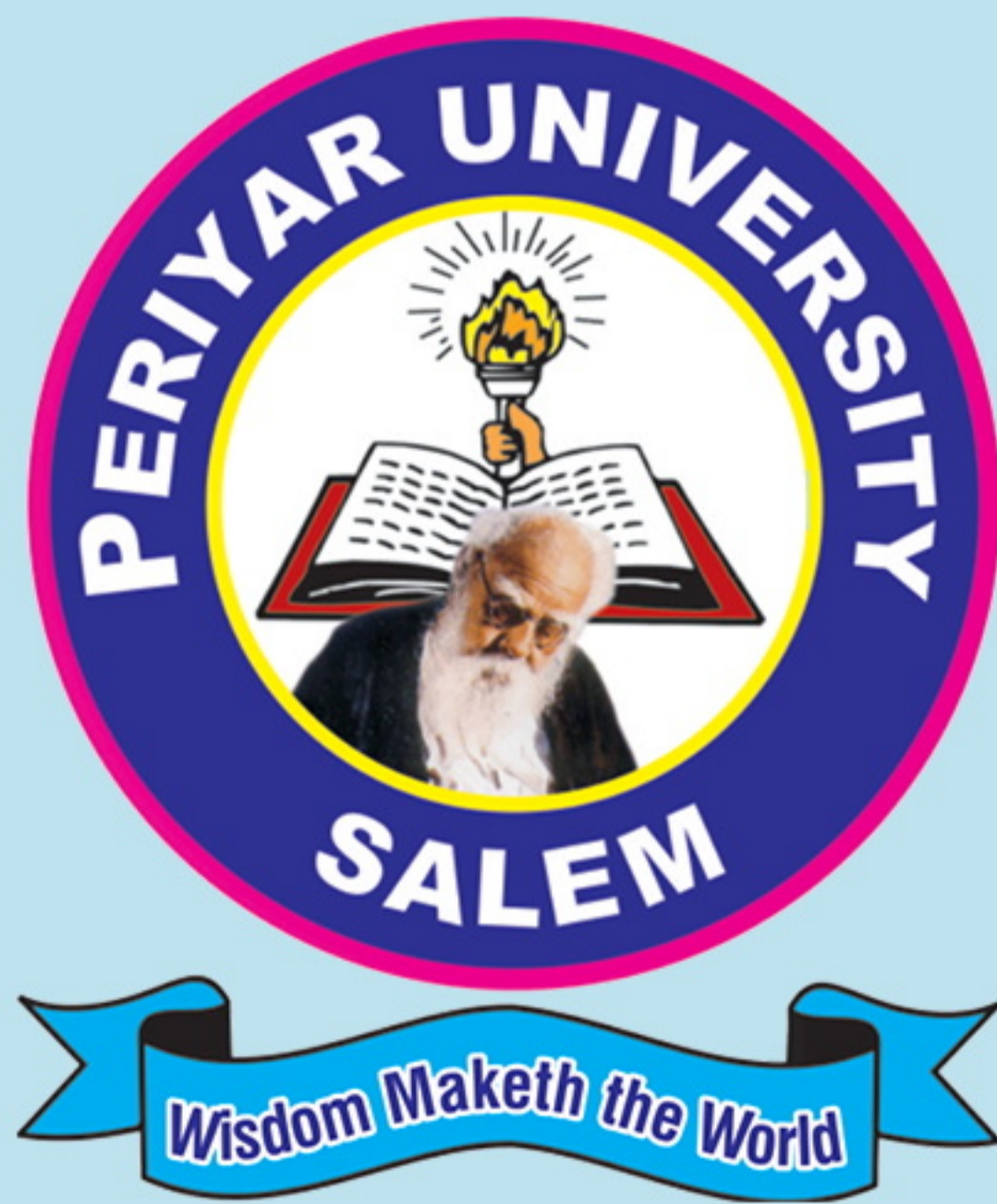
World Investor Week (WIW) – an International Organization of Securities Commissions (IOSCO) initiative is a global investor awareness campaign. WIW is celebrated every year, across the world, by the securities market regulators. The week witnesses a host of investor awareness activities across the globe and the investors are explained about the importance of investor education and protection.

This year, WIW – 2024 is being celebrated in India from October 14 to 20, 2024. Securities and Exchange Board of India (SEBI) is the national coordinator for celebrating WIW[1]2024 in India. Investors were invited to participate in various investor awareness activities like quizzes and other contests, Investor Awareness Programs, etc. As part of this celebration, the Students Club of the Department of Commerce hosted a quiz competition on securities market awareness for the students of the 1st Year and 2nd year of the department. This event aimed to provide awareness about the securities market for the students who participated in the competition. The program commenced with a warm welcome from the Vice President of the Students Club who also delivered the inaugural address, Dr. K. Krishnakumar inaugurated the program. Further he hosted the event with 70 questions to the participants. The event progressed with participants answering the question.



The Department also organized a Special Lecture on “Wealth Creation through Mutual Funds” on October 24, 2024, to foster creativity and to provide awareness about Mutual funds. Dr. M. Jegadeeshwaran Associate Professor Department of Commerce Bharathiar University was the guest speaker. He shared knowledge on how mutual funds work, sector analysis, type of companies based on market capitalisation, Asset Management Company, the growth and income scheme which is often chosen by our need.

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Meritorious DST-Mobility Fellowship



Dr. V. Sujatha, Associate Professor, Department of Chemistry, and renowned scientist in Phytochemistry, Medicinal Chemistry and Nanochemistry, has been awarded the DST-Mobility Fellowship by the Department of Science and Technology men scientist to complete the (DST), GoI.

She emerges as the first recipient of the Mobility Award nationwide and the only woman scientist to complete DST-Mobility Project successfully for five years.

The project was executed in the Department of Chemistry, Pondicherry University, Puducherry. The host university provided the requisite facilities to carry out the research project.

The project duration served as a safeguard during the COVID both professionally and personally. The project is completed successfully with four publications in reputed international journals and has done more than 15 presentations in seminars/conferences. The awardee conveys heartfelt thanks and gratitude to Periyar University, DST, India and Pondicherry University.

The Professor also holds a Post-Doctoral Fellowship from the Department of Internal Medicine, Washington University in St. Louis, USA. The Mobility Scheme is an innovative research project-based structure introduced by the DST under the KIRAN-WISE program. It is a unique holistic initiative by the Govt of India for women scientists working in regular positions in government organizations. This scheme became a boon for the females in science arena . The Mobility Scheme with its comprehensive and thoughtful concept brings peace and harmony to those women in science by helping them to relocate to new institutions like Central/IIT/State to work for 2-5 years so that they excel in their professional career with personal satisfaction. This is a wonderful opportunity for women to excel in the scientific platform and confidently move forward. The scheme supports women scientists financially by funding projects that protect their salary, and service provide strength to stay active in research.

Dengue Awareness & Swatch Bharat: Village Outreach Programs

The Department of Microbiology conducted a Dengue awareness program at Kottagoundampatti, on 09.10.2024. Five faculty members and 70 students were involved in identifying mosquito larvae and demonstrated the methods to control dengue viral spread.



Further, the department also conducted a 'Swatch Bharat' extension activity on 09.10.2024. The M.Sc. students, Research Scholars and Faculty members along with the support of Medical Officers, Health Inspectors and Village Panchayat officials got involved and carried out campaign in areas like Thannithotti, Venkaynoor, Govt. school Kottakkavundampatti.

The students formed teams and visited each street and advised the villagers to keep the surrounding and water sources clean. They cleared the bushes in the streets, near the houses and school grounds. Young little kids in the Govt. school were also advised to follow hygienic practices.

The campaign was carried out successfully and students gained insights about the importance of keeping the surroundings clean which will pave the way for a disease-free healthy life. Dr. Arun Kumar, Block Medical officer, Upgraded Govt. Primary Health Centre, Sarakkapillaiyur, Salem District and Mr. M. Sathish, Health Inspector, Karuppur, Salem District facilitated the events.

23rd Convocation: Chancellor, Pro-Chancellor, Director-CSIR-CLRI Participated

The 23rd Convocation was held on 16th October 2024. His Excellency, the Honourable Governor of Tamil Nadu and Chancellor of Periyar University, Shri. Ravindra Narayana Ravi, Honourable Minister for Higher Education, Government of Tamil Nadu and Pro-Chancellor of Periyar University, Dr. Govi. Chezhaan, and Distinguished Chief Guest, Prof. Dr. K. J. Sreeram, Director, CSIR-Central Leather Research Institute, Chennai, graced the occasion along with Members of the Syndicate, Senate, Standing Committee on Academic Affairs, District Collector, Commissioner of Police, Members of the Parliament and Legislative Assembly, Faculty Members, Officers, Secretaries and Principals of Affiliated Colleges, and Graduates. Honourable Vice Chancellor, Prof. Dr. R. Jagannathan welcomed all to the 23rd Convocation.

Prof. Dr. R. Jagannathan thanked the Honourable Governor and Chancellor of the university for graciously accepting the invitation to preside over this convocation. He also introduced the life and glorious service of His Excellency to the audience. He also highlighted many reforms brought to enhance the quality and status of Higher education in the state by organizing periodical meetings with Vice Chancellors which encouraged the Universities to move forward and achieve new milestones.

Hon'ble Vice Chancellor also chronicled the life and glorious services of our Higher Education Minister Honourable Dr. Govi.Chezhaan. He highlighted the Pro-Chancellor's thesis on the speeches of the former Chief Minister and crusader of social justice, Dr Kalaingar M. Karunanidhi.

Prof. R. Jagannathan also reiterated the meritorious service rendered by the Chief Guest, Dr. K. J. Sreeram, Director-CSIR-Central Leather Research Institute and also a fellow of the Royal Society of Chemistry in the UK and the Society of Leather Technologists and Chemists. The Vice Chancellor highlighted Dr. K. J. Sreeram's expertise in sustainable chemistry for the leather and allied sectors. He also adored the chief guest's substantial contributions to green chemistry practices within chromium-based industries; his CSIR Young Scientist Award, and the International Union of Research (IULTCS) award.

Then, the Vice Chancellor listed out the university's accomplishments as below.

Quality Accomplishments

- Periyar University is the youngest state-run university that has secured the National Assessment Accreditation Council's (NAAC) highest A++ grade with a 3.61/4.00 Cumulative Grade Point Average (CGPA) and is currently in 9th. Position among 58 A++ Universities in India

- Among seven criteria assessed by NAAC, Periyar University secured a 3.72/4.00 GPA under Research, Innovation and Extension (Criteria III) by recognizing the research outcome, incubation and outreach activities and placed in 3rd position among 58 Universities that secured A++ Grade in India

- Consistently placed within 100 ranks of the Ministry of Education's NIRF (National Institutional Ranking Framework) for the last nine years and secured 56th rank in NIRF 2024 among universities and achieved an overall rank of 100 and 25th rank among state public universities in India

- NIRF's rank has steadily improved for the last three years even with competitions i.e. during 2022 achieved 63rd rank out of 1875 applicants, 2023 positioned 59th rank among 2478 while in 2024 got 56th rank among 2781 institutes in India

- Periyar University is the only state-run university in Tamil Nadu that secured a four-star rating for its activities under the Institution's Innovation Council (IIC) consecutively for the last two years (2022 and 2023) and one among four state-run Universities at all India level

- Six faculty members of Periyar University are in the Top 2% of Scientists of the World list, released by Stanford University, for 2024.

Research Accomplishments

- University has developed Standard Operating Procedures for sago manufacturing industries and implemented them in association with SAGO SERVE, MSME and the Department of Industries and Commerce, with a grant of Rs. 37.0 lakh.

- From the rich flora in its vicinity, 350 medicinal plants were tested and characterized for their medicinal values.

- The faculty members of the university published 7,922 research papers in international and national level journals and the current Scopus h-index is 112 with average citations of 14.43

- Faculty also obtained 26 copyrights, and 24 patents and obtained many FSSAI licenses for many food products to help the startups.

- Climate change downscaling of Global Climate Models at high resolution using HPC facilities is in progress for making impact studies in various sectors. This is a unique research work among universities in Tamil Nadu.

- Commercialization of Bio-composite material derived from eggshell for metallic implants to overcome the

- Bio-compatibility and also an electronic nose device for early detection of stomach cancer are in progress.

- An in-house developed reactor for the production of industrial-scale Graphene (known as black gold) from waste is to be patented and commercialized.

- A team from the University developed a ground-breaking treatment for the coir pith industry wastewater which enables the re-usability of water besides facilitating resource recovery. Pilot testing is currently in progress

Project Accomplishments

- Currently, Periyar University is running about 11 externally funded research projects worth Rs.362 lakh.

- The faculty have proposed nearly 81 projects worth Rs.3138 Lakh to various funding agencies during this year

- Department of Science and Technology awarded a project under Inclusive Technology Business Incubation (ITBI) with a total cost of Rs.430 lakh which has a funding component of Rs.150 lakh for startups.

- More than Rs.10.0 lakh was obtained through consultancy services for securing a four-star rating under the Institution's Innovation Council (IIC) in 2023, the university was granted Rs.2.5 lakh for related mentoring activities

Faculty and Students' Accomplishments

- The competitive Examination Coaching Centre sanctioned by the Government of Tamil Nadu (one among three in the state) is scheduled to conduct coaching classes for 200 participants to increase the number of students placements in the civil services and other competitive examinations.

- A total of 139 University Research Fellowship and 27 Post-Doctoral Fellowship are instituted to encourage research and innovation. Currently students with 16 JRF, 8 SRF, 1 DST Inspire Fellow, 1 Chief Minister Research Fellow, 3 PDF and 1 RA are pursuing their studies

- A free education scheme for one economically weak and socially disadvantaged student in each PG programme is instituted from the year 2019-20 and so far 112 PG students benefited by fully waiving the programme fee, hostel fee and food bill.

- Nearly 18,000 entries were made in the Viksit Bharat@2047 Prime Minister's idea generation campaign by the students.

- A student was selected for the Taiwan Experience Education Program (TEEP) at Ming Chi University of Technology, Taiwan and has undergone a six-month academic and cultural exchange programme

- Periyar University has successfully unearthed and documented the histories of eight unsung freedom fighters through a dedicated special project by 4 M.Phil. students, documenting their contributions to India's freedom struggle.

Affiliated Colleges

At present, there are 118 colleges including 2 new Government Colleges, one at Thali and another at Yeriur affiliated to Periyar University. Towards motivating the teachers/researchers in the affiliated colleges, 2 Best Teachers (1 for Science and 1 for Arts), and 2 Best Researchers (1 from Arts and 1 from Science) awards have been instituted and conferred to teachers. This award carries a Rs.10,000/- cash prize and a citation. It is proposed to provide such awards to the teachers of the University departments and Periyar University Centre for PG and Research Studies from the next academic year.

Outreach activities

Every Department of Periyar University have adopted one village each and is conducting Awareness Programmes for the public relating to health, life skills and Government Schemes.

National Service Scheme

The NSS cell of Periyar University has actively participated in various social outreach programmes by conducting blood donation camps, tree plantations, eye testing camps, International Yoga Day and Awareness Programme, Drive against Drugs & Tobacco and Gender sensitization programmes. Fire Safety awareness programme, Jambu Dweep Prakadanam Day celebration, Har Ghar Tiranga Campaign in villages, Partition Horrors Remembrance Day with Photo Exhibition Programme, Plant4Mother Campaign, My Bharath Portal training for NSS Volunteers, Swachatta Hi Seva Awareness activity at the University Campus and 25th Kargil Vijay Diwas with a Photo Exhibition are the important events organised by NSS. As of date, Periyar University has 178 NSS units including 20 new units added during 2023-2024.

Youth Red Cross (YRC)

YRC of Periyar University is doing yeoman service to the society and has so far organized more than 10 programmes on Drug-Free Tamil Nadu, conducted a free 3D Medical Camp, a Rally on World Cancer Day, AIDS Day and a Voter awareness Programme and an International Day of Yoga and Plastic Free Awareness programmes.

Library

The University Library has an overall collection of 1,07,807 volumes of text and reference books. Around 74 National and International periodicals, 88 online journals by universities and 6290 online Journals from the UGC Consortium are subscribed at the cost of Rs.10 lakhs. The electronic Thesis Dissertation (ETD) lab was established at the cost of Rs.10.06 lakhs under the UGC Shodhganga Project and 2969 PhD theses have been uploaded to the National Repository of Shodhganga. University Library offers inter-library loan services with DELNET and INFLIBNET. RFID security systems are implemented in the University Library and more than 1,07,000 books are tagged with RFID. The library is using Koha Integrated Library Management software for housekeeping and Drill Bit plagiarism detective software.

Physical Education

The Periyar University students have won laurels in sports and games. At the all-India level, the University students bagged the Gold Medal in the Best Physique Tournament, and Silver Medal in 200 meters run event and Men Decathlon event. Bronze Medal was bagged in women's Handball, Women's Power Lifting and Men Decathlon events. At the South Zone Inter-University Level, our students won the Gold Medal in the Handball men's Tournament and Men Long jump event. Apart from this, One Silver Medal in the Handball women's Tournament and One Bronze Medal in the Women's Football Tournament were won by our students.

Career Guidance and Placement Cell

The Career Guidance and Placement Cell of Periyar University has organized 4 Assessment and training programmes and 12 Faculty Development Programmes under the Naan Mudhalvan Programme and around 4000 staff have participated and benefitted from it. About 163 students from university departments were placed through On-Campus and Off-Campus placement drives. In addition to that 319 students of affiliated colleges were placed through various campus recruitment drives. More than 1,20,000 students of affiliated colleges of Periyar University have registered under the Naan Mudhalvan Programme.

Women's Studies Centre

The Women's Studies Centre is effectively functioning with the financial support of UGC. The Centre has established a day-care centre to take care of the children of the staff. This centre also takes care of Women's welfare and gender issues. The drug awareness programme was conducted for School students in the Salem region.

Periyar University Centre for Online Learning and Distance Education (PUCODE)

Periyar University Centre for Online Learning and Distance Education (PUCODE) is revamped and the admissions and payment of fees are made online. Periyar University has launched Online Degree Programmes from Jan 2021 batch and offers 2 Bachelor Programs in English and Commerce and 5 Master programmes in History, Business Administration, Mathematics, Commerce and English.

Awardees for the 23rd Convocation

Total number of degrees to be awarded:

I. In-Person Candidates:

1. DOCTOR OF SCIENCE: 02
2. DOCTOR OF PHILOSOPHY: 288
3. Gold Medallists
 - (i) Affiliated Colleges - UG: 43
 - (ii) Affiliated Colleges - PG: 30
 - (iii) University Dept. - PG: 32
 - (iv) University Dept. - UG: 02 107

Total Number of In-Person Candidates: 397

II. In-Absentia Candidates:

1. Affiliated Colleges: UG, PG, M.Phil. Degrees, Diploma: 46,365
2. University Departments: UG, PG, and M.Phil. Degrees: 1,018
3. Distance Education: UG, PG, M.Phil., Diploma, Certificate Courses and University and Industry Collaborative Programme: 1,077

Total Number of In-Absentia Candidates: 48,460

Total Number of Candidates to be awarded: 48,857

A total of 397 awardees, which includes 107 gold medallists, 288 PhD and 2 D.Sc. awardees will be receiving their degrees in person.

Hon'ble vice chancellor happily indicated that along with 48,460 in-absentia candidates, a total of

23rd Convocation Address:

Chief Guest Director-CSIR-CLRI

On the 23rd Convocation, Dr. K. J. Sreeram, a renowned scientist, was invited as the chief guest. Dr. Sreeram is the Director of CSIR-Central Leather Research Institute, Chennai. He is a fellow of the Royal Society of Chemistry in the UK and the Society of Leather Technologists and Chemists. His expertise lies in sustainable chemistry for the leather and allied sectors, where he has made substantial contributions to green chemistry practices within chromium-based industries.

A distinguished scientist, Dr. K.J. Sreeram received the CSIR Young Scientist Award in 2004, the International Union of Research (IULTCS) award, and is a fellow of the Academy of Sciences, Chennai. He has authored 110 publications with an H-index of 28 and holds 21 patents, showcasing an impressive record of practical applications. As the Director of CSIR-CLRI, he is leading the Indian foot sizing project sponsored by the DPIIT, a nationwide initiative aimed at improving the quality of footwear for the Indian population. He also chairs CHD-17 of BIS, as a member of the Council of Administration for the Council for Leather Exports, and serves on the board of SITRA in Coimbatore. Additionally, he is the Chemical (including leather) and petrochemicals theme Director at CSIR and heads the Department of Leather Technology at Anna University, Chennai. Prof. Dr. K.J. Sreeram comes with an impressive 25-year career, during which he has established himself as both a distinguished academician and a skilled administrator.

Excerpts from his Convocation Address: As we march towards the future, India with its highest population of youth can become a world leader in production, innovation and marketing. This can be possible only by skilling up ourselves to the changing dynamics across the globe. As we march towards our hundred years of independence, we strive to become a developed economy (Viksit Bharat@ 2047). For this to happen the next 25 years are crucial as these years will decide the fate of India.

The youth of today have a great responsibility in achieving this milestone. In order to achieve innovation for a knowledge-driven economy, we are slowly transforming our education system from its colonial legacy by incorporating our traditional values, knowledge and skills in the education system to make it more relevant. India's rich cultural heritage comes from our visionary teachers, who have always kept higher standards of expectations towards bringing out quality in whatever we do. Indian researchers across the centuries have always been at the forefront of cutting-edge innovations in every sphere of research.

The students and scholars who are receiving degrees, awards and ranks today are therefore India's knowledge capital for building a better future. Your skills and talents in your own profession will help contribute to your personal growth as well as the development of the nation. Our educational institutions have now realized that isolated research is unviable.

Collaboration with institutions, industry and society is essential for providing innovative solutions and for creating new jobs. Today's education system has empowered youth to become entrepreneurs by providing a startup ecosystem which has brought confidence to youth and has changed their mindset from becoming employees to employers.

I may mention at this juncture that Periyar University's active community engagement has encouraged an inclusive growth of the University and its stakeholders. The work undertaken by the University engaging the local community has played a big role in uplifting rural communities by helping the society through education, guidance and technical support offered by the government agencies. Higher education increases one's capacity to solve complex social, economic and environmental problems.

So, it only seems natural that community engagement within universities and colleges can have far-reaching benefits; it will boost knowledge sharing, provide opportunities for mutually beneficial partnerships, and create better learning experiences. Engaged research, teaching and learning produce knowledge outcomes and products that are valuable assets for both academia and the public interest. This expands the role of higher education from a passive producer of knowledge to an active participant in collaborative discovery activities that have diverse and immediate benefits for a variety of stakeholders.

Higher education is vital for national development. When we look back in history, we find that nations investing in higher education are always leaders in innovation, production and economy as a whole, as higher education encourages research and can provide solutions, both economic and environmental benefits. Today, the post-pandemic world has brought new challenges and also has opened new avenues. Our research should focus on overcoming these challenges and at the same time harnessing new opportunities.

From a consumer-based economy, India has the potential to become a market leaders in production and a knowledge hub. Students, for this to materialize, we should move towards protecting our innovation by means of copyrights and patents. Indian researchers are more focused on publishing their research in journals. Though this has several merits, a better prospect is that the knowledge generated should be rewarded (economically). I urge graduates to focus their energy towards innovations and to get them patented.

For India to become Viksit Bharat, the role of women and their contribution has to increase. Our women have to be empowered. In this Periyar University has taken giant strides in empowering women through the Women Studies Centre and other outreach activities focusing on women's development, entrepreneurship and leadership. Equipping Women with skill and increasing their self-confidence will encourage their complete participation in nation development as we march towards becoming a developed country. The need for self-reliance in energy, sustainability, agriculture and the environment is of prime importance, as outlined by UNDP-SDG.

Our innovations and products should comply with these sustainable development goals as outlined by the UN. The energy sector is another domain where harnessing wind and solar energy can play a big role in achieving carbon neutrality. Clean water and air are our goals which are essential for sustainable development.

Finally, he thanked the Chancellor, Pro-Chancellor, Vice-Chancellor, and management of Periyar University for inviting him and wished the graduates and students a good career life ahead.

Workshop on Knit Analysis Understanding Structure, Function, and Design

On October 1, 2024, the Department of Textiles and Apparel Design hosted a workshop titled Knit Analysis Understanding Structure, Function, and Design, led by Mrs. N. Sangeetha from NIFT TEA College of Knitwear Fashion. The workshop covered the fundamentals of knitting, including the difference between weft and warp knitting, and emphasized practical applications in the apparel industry. Mrs. Sangeetha's engaging presentations included hands-on demonstrations, allowing students to observe how various techniques affect fabric properties like stretchability and texture. Dr. M. Latha opened the session, highlighting the significance of knitwear in modern fashion. Overall, the workshop successfully enhanced students' understanding of knitwear analysis and its relevance in textile design.




On October 4-5, 2024, 47 students from the Department of Textiles and Apparel Design visited Indian Designs Private Limited and the Visvesvaraya Industrial and Technological Museum in Bangalore. Organized by Dr. S. Lakshmananokari and coordinated by Mr. R. Dhivakar, the visits offered students practical exposure to garment manufacturing and scientific advancement.



Further, the department also conducted a 'One day workshop on "Fibre and fabric testing"' on 9.10.2024. The forenoon session started with the introduction, objectives and importance of textile testing and later she demonstrated fibre testing parameters like fibre fineness, fibre strength, flint and trash analyser using advanced testing equipment. In the afternoon session, she explained and demonstrated the abrasion resistance tester and drape meter. The students also discussed how to select topics for carrying out their project reports.



Vikshit Bharath @2047 Events



Regional Conference on VIKSIT Bharat @ 2047 on the umbrella theme Transforming India through Innovation, Skills, and Sustainability (An initiative under IQAC) was conducted from 07 to 09.10.2024 in the campus making all the departments into 9 tracks each with 3 departments having the SDG goals as the backdrop. For instance, the Department of Management Studies, Department of Psychology, and Department of Textiles and Apparel Design conducted an event on "Entrepreneurship and Innovation Initiative" on 08.10.2024. Three presenters were awarded best papers each from one department.

Capacity building programme of national mission for public library personnel

The Central Library of the University conducted a Capacity building programme for a national mission on libraries for public library personnel on 18.10.2024. The Hands-On Training for Public Library Staff aimed to enhance skills and knowledge in library management, technology integration, and community engagement. The training featured interactive sessions, workshops, and networking opportunities. Participants expressed satisfaction with the interactive format and the opportunity to learn from experts. Many highlighted the value of networking and sharing best practices with peers.

The Hands-On Training for Public Library Staff was a success in achieving its goals of skill enhancement, networking, and resource sharing. Future training sessions are recommended to continue supporting library staff in adapting to evolving challenges. Prof. K. Surendra Babu, Dr. R. Balasubramani, Dr. Shalini R. Lihitkar, Dr J. Arumugam, Mrs A. Madhumitha, Dr. R. Subramaniya Bharathy, Dr S. Balamurugan, Dr K. Ramasamy, Dr. M. Jayaprakash, Dr. T. Poongodi Vijayakumar, and Dr. C. Murugan were the resource persons.

The programme was conducted with the grants from Raja Rammohun Roy Library Foundation (RRRLF), New Delhi. RRRLF is a central autonomous organization established and fully financed by the Ministry of Culture, Government of India. It is the nodal agency of the Government of India to support public library services and systems and promote the public library movement in the country commensurate with the objectives as embodied in its Memorandum of Association.

The Foundation works in close association with different State governments, and Union Territory Administrations through a machinery called State Library Planning Committee (SLPC/SLC) set up in each State at the instance of the Foundation.



Free Eye Check-up Camp: Health Centre



Health Centre and the Maxivision Eye Hospital, Salem Jointly organized a Free Eye check-up camp on 23/10/24. Dr. Shobha Kini, Chief Medical Director, Maxivision Eye Hospital conducted the check-ups.

Honourable Vice Chancellor, Prof. R. Jagannathan inaugurated the camp and about 270 including students and staff participated in the event.

Compact Course on Real Analysis

The Department of Mathematics organized the Compact Course on Real Analysis from 17 to 19.10.2024 funded by Prof. R. Balakrishnan Endowment Trust, Trichy, and The Mathematics Consortium, Pune. This compact course aimed to deepen students' understanding of fundamental concepts and techniques in Real Analysis.

The topics of discussion included lub Axioms, sequences and series of real numbers, sequences and series of functions, concept of pointwise and uniform convergence. Prof. P.S.Srinivasan, Associate Professor of Mathematics, Bharathidasan University, Trichy, was the resource person of 3-day course.

Prof. Dr. R. Jagannathan, Vice Chancellor, Periyar University presided over the function and inaugurated the course.

In his address, he insisted that mathematics must be taught in the classroom along with its applications that will attract more students towards mathematics. Prof. A. Muthusamy, Former Head and Regional coordinator of the course offered explained the activities of the Trust and the Consortium.



Awareness / Motivational Program

The Department of Biochemistry, in collaboration with the Biochemistry Club of Periyar University, organized a special lecture titled Understanding IPR Key Concepts and Practical Insights for Protecting Innovation and Creativity on the 23rd October, 2024. Dr. K. Krishnakumar, Department of Commerce Periyar University, Salem, was the resource person.

The department also conducted a special lecture programme titled Application of Biostatistics in Biological Sciences on 25th October, 2024. In collaboration with the Biochemistry Club of Periyar University. The event was aimed at broadening students' understanding of basic biostatistics application in biological sciences.



Dr. M. Pachamuthu, Assistant Professor, Department of Statistics Periyar University delivering lecture.

Business Expo

The Department of Management Studies and Export Entrepreneurship Club jointly Organized a one-day Business Expo on 23.10.2024. This program was organized by the 1st and 2nd year MBA (General Management & Export and Import Management) Students. Honourable Vice Chancellor Prof. R. Jagannathan, inaugurated the expo and in his inaugural speech, he motivated the youth to involve and exhibit their talents in a startup business.

He also shared that the 7th Business Expo was a resounding success, underscoring Periyar University's commitment to fostering entrepreneurship and bridging the gap between academic knowledge and practical business experience. The event significantly contributed to enhancing the entrepreneurial ecosystem in the region. Also, much information regarding the funds provided by the Government to start their business entrepreneurship. He also motivated the students to fix their goal to see Tamil Nadu achieving Trillion economy by exhibiting one million business ideas.

Mr. S. Suresh, Managing Director of SS Enterprises and President of the Tiruchengode Rig Urimaiyalargal Sangam were the chief guest for the event. In his speech, he shared valuable insights into business development, marketing strategies, and digital entrepreneurship, highlighting the resources available to students for launching their businesses as a career path. More than 35 stalls were managed by MBA Students and also stalls from other entrepreneurs.



Vigilance Awareness pledge



On 28.10.2024, a Vigilance Awareness Pledge was administered at Periyar University, organized by the NSS team. The event, held under the guidance of the Honourable Vice-Chancellor, emphasized integrity, accountability, and the fight against corruption. Students, faculty, and NSS volunteers actively participated, reaffirming their commitment to uphold ethical values in all walks of life.