



PERIYAR UNIVERSITY

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Salem-636011, Tamil Nadu, India.

NEWSLETTER

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Naattuppura Kalai Meetpu Thiruvizha 2025: A Grand Celebration of Folk Arts

Periyar University, in collaboration with Saathippor Tamil Sangam, proudly hosted the Naattuppura Kalai Meetpu Thiruvizha 2025 on January 7 and 8, 2025. This vibrant festival aimed to revive and celebrate the rich heritage of Tamil folk arts, bringing together artists, scholars, and enthusiasts for an enriching cultural experience.



The event was inaugurated by Hon'ble Vice Chancellor Dr. R. Jagannathan, who presided over the occasion and emphasized the importance of preserving indigenous art forms. The welcome address was delivered by Senthamizh Thenee, President of Saathippor Tamil Sangam, highlighting the significance of folk traditions in shaping Tamil identity and culture.

Several distinguished guests graced the festival, including Salem Corporation Commissioner Ranjith Singh and Dr. Panneerselvam, Founder of Shanmuga Hospital. Their presence underscored the collective effort to promote and sustain the legacy of Tamil folk arts.

The festival featured an array of captivating performances, traditional music, and storytelling sessions that enthralled the audience.



Scholars and artists engaged in thought-provoking discussions about the evolution and future of folk traditions in a rapidly modernizing world.

The Naattuppura Kalai Meetpu Thiruvizha 2025 successfully created a platform for cultural exchange and appreciation, reaffirming the commitment of Periyar University and Saathippor Tamil Sangam to preserving Tamil Nadu's artistic heritage. The event was met with enthusiastic participation and appreciation, leaving attendees inspired by the vibrancy and depth of Tamil folk arts.

Dr. M. Jayaprakash, the Public Relations Officer and the Librarian, organized the programme.

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The Department of Management Studies Hosts Workshop on Effective Marketing Strategies for Entrepreneurs and Start-ups

The Department of Management Studies successfully organized a one-day workshop on “Effective Marketing Strategies for Entrepreneurs & Start-ups” on January 8, 2025. The event aimed to instil an entrepreneurial culture among students and equip them with practical insights into business marketing.

Dr. V.R. Palanivelu, Professor and Head of the Department and Convener of the workshop, warmly welcomed the attendees. He emphasized the importance of fostering an entrepreneurial mindset among students and highlighted government initiatives aimed at enhancing entrepreneurial activities and boosting India’s exports.

Prof. R. Jagannathan, Hon'ble Vice-Chancellor of Periyar University, delivered the Presidential Address and urged students to develop their communication skills by reading extensively. He encouraged students to explore business opportunities in the healthcare sector and utilize the expertise shared by industry professionals.

Mr. Vinodhan Kandiah, Chairman of the Planters' Association of Tamil Nadu (PAT), Coimbatore, delivered the Inaugural Address. He provided valuable insights into the coffee business, covering essential aspects such as crop cultivation, soil preparation, and resource optimization through innovative technologies.



Prominent industry leaders shared their expertise on various marketing strategies during the technical sessions: Mr. R. P. Rajaram, Managing Director of Salem Spices Private Ltd, Salem, discussed effective international marketing strategies for entrepreneurs. He elaborated on government policies, supply chain alternatives, and manufacturing hubs, emphasizing India’s strong position in the global startup ecosystem. He also introduced the concept of Molded Fiber Production (MFB) as a sustainable alternative to single-use plastics. Mr. S. Kumaresan, Managing Partner of Baze Chem LLP, Bengaluru, spoke on innovative marketing strategies. He stressed three key lessons for success: maintaining a positive attitude, self-improvement, and passion. He also underscored the significance of integrity, human values, and workplace networking. Mr. R. Jayaseelan, Chairman of PSF Matriculation School, Sankari, addressed product innovation and design thinking in real-life scenarios. He illustrated various stages of product innovation through practical examples. Dr. Vaiyapuri Shankar, Managing Director of Shanjaya Hospital, Dharmapuri, explored the intersection of healthcare and business. He highlighted the importance of both physical and mental well-being, outlining essential components such as stamina, balanced nutrition, and emotional stability for maintaining good health.

Thiru. N. Rameswaran, Chairman of Arumugam Pillai Group of Educational Institutions, Tiruppattur, Sivagangai District, delivered the Valedictory Address. He emphasized the role of management education in entrepreneurial success and encouraged participants to apply the insights gained during the workshop.

Dr. T. Sarathy, Organizing Secretary and Professor of Management Studies, concluded the workshop with a Vote of Thanks. Over 100 students and researchers attended the workshop, gaining valuable knowledge and strategic insights to navigate the evolving business landscape.



The Department of Textiles and Apparel Design Hosts Two-Day Workshop on Fashion Sketching Techniques

The Department of Textiles and Apparel Design recently organized a transformative two-day workshop on fashion sketching techniques, held on the 8th and 9th of January 2025. The event, aimed at equipping I M.Sc. students with advanced practical skills, was organized by Dr. M. Latha, Assistant Professor in the Department, and featured esteemed resource person Mr. T. Rajaram, a renowned Fashion Illustrator and Artist from ACMG Art Studio & Academy in Salem.

On the first day of the workshop, participants were guided through the intricate art of sketching male and female faces from various angles, including front, side, and three-quarter views. They mastered shading and toning techniques using charcoal and graphic pencils to create depth, dimension, and texture in their sketches. Additionally, they practiced drawing silhouettes with costumes, exploring fullness, and sketching hands and legs in diverse postures.

Day two focused on enhancing participants' understanding of color theory, particularly for skin tones. Attendees learned sophisticated shading techniques using poster colors and acrylic paints.



The afternoon session featured collaborative group work on a common theme, allowing students to apply their skills creatively while fostering teamwork and innovation.

The workshop not only provided hands-on training and personalized guidance but also encouraged participants to push their creative boundaries. It was attended by 33 enthusiastic I M.Sc students, all of whom benefited immensely from the expertise of Mr. Rajaram.

Overall, this immersive workshop underscored Periyar University's commitment to providing a holistic and innovative education environment, preparing students to excel in the dynamic field of fashion and apparel design.

Department of Biotechnology Organizes Awareness Programme on "Healthy Earth, Healthy Life"

On January 10, 2025, the Department of Biotechnology at Periyar University, Salem, hosted an impactful awareness program titled "ஆரோக்கிய பூமி ஆரோக்கிய வாழ்க்கை" (Healthy Earth, Healthy Life) at the Government Adi Dravidar Welfare Middle School in Thathiyampatti, Salem. The event aimed to educate school students about the significance of environmental awareness and healthy living.

The program commenced with a welcome address by Dr. R. Kavitha, Professor and Head of the Department of Biotechnology at Periyar University. She emphasized the importance of understanding and maintaining a healthy environment for a better quality of life. The presidential address was delivered by Mrs. M. Poongodi, Headmistress of Government Adi Dravidar Welfare Middle School, who highlighted the school's role in promoting such initiatives.

Mrs. Jayasudha Karumalai, Panchayat President of Thathiyampatti, delivered a Special Address, underscoring the necessity of environmental conservation and a healthy lifestyle. She encouraged the students to adopt sustainable practices and take care of their physical and mental well-being.



The program aimed to raise awareness among school students about the importance of a healthy earth and a healthy life.

It provided valuable insights into environmental conservation and healthy living practices. The interactive session was well-received by the students, who learned about various aspects of the environment and the steps they can take to lead a healthier lifestyle.

The event was attended by faculty members, biotechnology students, and school students, with a total of 117 participants benefiting from the program.

The Department of Sociology Hosts Seminar on Gender Inclusivity: Breaking Bias and Sustainable Development

The Department of Sociology successfully organized an ICSSR-sponsored two-day national seminar on the theme "Gender Inclusivity: Breaking Bias and Sustainable Development." Held on January 23-24, 2025, the event aimed to address critical issues related to gender bias, inclusivity, and their intersection with sustainable development.

The seminar brought together esteemed academicians, researchers, and students from various institutions, including Jamia Millia Islamia, Hyderabad University, Madras University, and many more. The Vice-Chancellor of Periyar University, Prof. Dr. R. Jagannathan, delivered the presidential address, emphasizing the role of educational institutions in promoting gender inclusivity and sustainable development. He stressed the need for creating awareness and implementing policies that ensure equal opportunities for all genders.

Dr. K. Kala, Vice-Chancellor of Mother Teresa Women's University, Kodaikanal, delivered the inaugural address, highlighting the challenges faced by women and marginalized genders in achieving equality. She called for collective efforts to dismantle systemic biases and create a more inclusive society. Her address set an inspiring tone for the seminar, encouraging participants to engage in meaningful discussions.

The event featured several distinguished speakers, including: - Dr. Maya M, Associate Professor, Department of Sociology and Social Work, CHRIST (Deemed to be University), Bangalore, Dr. Lekha N. B., Assistant Professor, Department of Sociology, S N College, Chempazhanchy, TVM, Dr. Anbu Kavitha, Faculty, Department of Sociology, Rajiv Gandhi National Institute of Youth Development, Ministry of Youth Affairs and Sports, GoI, Sriperumbudur, Tamil Nadu, Dr. K. Saritha, Assistant Professor, Department of Sociology, Fatima College, Madurai, Dr. Sandhya R S, Professor, Department of Sociology, University of Kerala, Dr. Nisha Jolly Nelson, Assistant Professor and Head, Loyola College of Social Sciences, Sreekariyam, Thiruvananthapuram, Kerala, Dr. A. Muthulakshmi, Assistant Professor & Head, Department of Sociology and Social Work, Mother Teresa Women's University, Gladys Mary Andraday & Shalini S., Assistant Professors of Law, The Central Law College, Dr. Lakshmi pathi C.G., Professor of Sociology, Maharani Cluster University, Bangalore, and Dr. N. A. Adinayuanapa, Associate Professor, Department of Sociology, Govt. First Grade College, Chikkaballapur District



The seminar covered a wide range of topics, including the role of gender inclusivity in achieving sustainable development, the importance of breaking gender biases, and the need for systemic change to create a more equitable society.

The seminar was attended by 389 participants and provided a platform for fruitful discussions and knowledge sharing, reinforcing Periyar University's commitment to promoting gender inclusivity and sustainable development.

NSS arranges National Voters' Day 2025 celebrations

On January 25, 2025, Periyar University celebrated National Voters' Day with a series of events aimed at promoting voter awareness and participation among students and faculty members. The day began with a pledge ceremony attended by Honourable Vice Chancellor Prof. R. Jagannathan, Registrar (i/c) Prof. P. Viswanathamurthi, Controller of Examinations (FAC) Prof. Dr. S. Kadiravan, and the university's faculty, staff, and students.

Following the pledge, the university organized a Rangoli competition, which saw enthusiastic participation from students who showcased their creativity while promoting the theme of voter awareness. Prof. R. Jagannathan engaged with the students, discussing the importance of voting and the impact of informed voter participation on the democratic process.

In addition to the Rangoli competition, the university's NSS unit, led by Dr. K. Alagirisamy, organized a drawing competition to celebrate National Voters' Day. Students demonstrated their artistic talents, creating compelling artwork that emphasized the significance of voting and civic responsibility.



The events were coordinated by Dr. T. Elangovan, University Election Nodal Officer, and Dr. K. Alagirisamy, NSS Programme Officer. The day's activities successfully highlighted the importance of voter awareness and encouraged active participation in the democratic process.

Overall, the celebration of National Voters' Day at Periyar University was a resounding success, fostering a sense of civic duty and engagement among the university community.

Biotechnology Hosts Training Program on Herbal Therapeutics Production

On January 25, 2025, the Department of Biotechnology organized an insightful training program titled "Plants to Products: Way to Production of Herbal Therapeutics." The event, held at SKM Siddha & Ayurveda PVT Ltd in Erode, aimed to provide participants with practical exposure to the entire process of herbal therapeutic production, from plant selection to final product development.

The program commenced with a welcome address by Dr. R. Kavitha, Professor and Head of the Department of Biotechnology at Periyar University. The resource persons for the event were esteemed professionals from SKM Siddha & Ayurveda PVT Ltd: Mr. T. Ganesh, Manager of R&D; Mr. M. Viswanath, Senior Manager of Quality Control; and Mr. M. Ravintharan, Manager of the Production Unit.

The primary objective of this industrial visit-cum-training program was to equip participants with essential knowledge and practical skills to contribute effectively to the herbal and pharmaceutical industries. The program covered various aspects, including understanding the herbal production pipeline, learning industry best practices, enhancing technical skills, exploring modern technologies, bridging the gap between academia and industry, and promoting sustainability.



Participants gained valuable insights into modern extraction techniques, quality control measures, and regulatory aspects of herbal medicine production through expert interactions. The event successfully bridged the gap between academic knowledge and industry practices, providing a comprehensive understanding of the entire process of herbal product development.

The training program was attended by 54 participants, including faculty members, students, and scholars of biotechnology. The hands-on experience and expert guidance provided by the resource persons were highly beneficial to all attendees, contributing significantly to their professional development and understanding of the herbal therapeutics industry.

Health Center Organizes Free Medical Camp for Students and Staff

On January 27, 2025, Periyar University's Health Center, in collaboration with Sri Gokulam Hospital, Salem, hosted a free medical camp at the university's Health Center. The event aimed to provide comprehensive medical check-ups and consultations for students and staff, promoting health and well-being within the university community.

The camp was inaugurated by Prof. Dr. R. Jagannathan, Vice Chancellor, and felicitated by Dr. Arthanari, MS, from Gokulam Hospital, Salem. Over 275 participants, including teaching and non-teaching staff, consolidated staff, and students, benefited from various medical services provided during the camp.

The medical camp offered a range of services, including blood tests, ECG, Echo, general check-ups, and USG scans. Approximately 150 people received blood tests, and numerous others availed themselves of the other medical services provided.

The collaboration between Periyar University's Health Center and Sri Gokulam Hospital underscored the university's commitment to ensuring the health and well-being of its community members. The event was well-received and highlighted the importance of regular health check-ups and preventive care.



The medical camp was a significant success, with participants expressing their gratitude for the free services provided. The initiative demonstrated Periyar University's dedication to fostering a healthy and supportive environment for its students and staff.

Three-Day Industrial Visit to Mysuru by Periyar University's PG Microbiology Students

The Department of Microbiology at Periyar University organized a three-day industrial visit for Second Year PG Microbiology students to Mysuru from January 29 to 31, 2025. The visit aimed to provide students with practical exposure to industrial processes and research activities relevant to their field of study.

The visit was organized by Dr. N. Hemalatha, and a total of 29 students participated in this enriching experience.

During the three-day visit, students had the opportunity to explore the following renowned institutions: Central Food Technology Institute (CSIR-CFTRI)- On January 29, 2025, students visited CSIR-CFTRI, where they learned about advanced food technology processes, research, and innovations in food science and technology. Central Sericultural Research and Training Institute, Central Silk Board, Srirampura, Mysuru - On January 30, 2025, the group visited this premier institute to gain insights into sericulture, the science of silkworm rearing, and the latest advancements in silk production and research. Defence Food Research Laboratory (DFRL) - On January 31, 2025, the students visited DFRL, where they were introduced to cutting-edge research and development in the field of defense food technologies, focusing on food safety, nutrition, and preservation techniques.



The industrial visit provided students with invaluable hands-on experience and an understanding of real-world applications of their microbiology studies. It also enhanced their knowledge of various research methodologies and industrial practices.

The trip was highly beneficial for the participating students, broadening their horizons and inspiring them to pursue further research and innovation in the field of microbiology.

Biotechnology and Naval AIDS Research Center Host Medical Camp for General Health and Diabetes Wellness

On January 30, 2025, the Department of Biotechnology in collaboration with the Naval AIDS Research Center organized a free medical camp on "General Health and Diabetes Wellness" for the villagers of Thathiyampatti, Salem. The initiative aimed to provide essential healthcare services and raise awareness about general health and diabetes management among the rural population.

The camp commenced with a welcome address by Dr. R. Kavitha, Professor and Head of the Department of Biotechnology at Periyar University. The event was graced by distinguished resource persons, including Dr. P. Revinselvan, Medical Officer and Diabetic Researcher at the Naval AIDS Research Center, and Dr. N.S. Akilan, MBBS, MS (Ortho) from Vinayaka Mission Medical College & Hospitals, Salem. The Special Address was delivered by Mrs. Jayasudha Karumalai, former Panchayat President of Thathiyampatti, Salem.

The primary objective of the program was to offer free health check-ups and diabetes screenings to villagers while educating them on preventive healthcare, diabetes management, and healthy lifestyle habits. The camp also distributed free medicines and offered nutritional guidance to the participants. During the medical camp, attendees received hands-on experience in basic health assessments, such as measuring blood pressure, and observed how doctors diagnose and treat common health conditions in rural settings.



The event was a resounding success, benefiting numerous villagers by providing essential healthcare services and diabetes awareness. It played a crucial role in early detection and prevention of diseases while educating the community on better health management practices. The camp was attended by faculty members, students, and scholars from the Department of Biotechnology, with a total of 115 participants benefiting from the services provided.

Sociology Hosts Faculty Development Program on Discourses on Social Development

The Department of Sociology, in collaboration with the Internal Quality Assurance Cell (IQAC), successfully concluded a five-day Faculty Development Program (FDP) titled "Discourses on Social Development" from January 27-31, 2025.

Hon'ble Vice-Chancellor, Dr. R. Jagannathan, emphasized the crucial role of educators in navigating rapid technological advancements, evolving pedagogies, and changing student dynamics. He stressed the imperative of continuous faculty development and highlighted the FDP's aim to equip faculty with the latest tools and insights for enhanced teaching and research.

Dr. P. Sethurajakumar, Organizing Secretary, outlined the FDP's objectives. Dr. S. Sampath Kumar, Professor and Head of Sociology at Bharathiar University, delivered the inaugural address on "Building a Sustainable Society," sparking lively discussions.



Expert speakers covered diverse topics: Dr. P. Nazni (Nutrition & Dietetics) explored the influence of culture and gender on women's health. Dr. P. Rajkumar (Sociology, Madurai Kamaraj University) examined the correlation between human actions and environmental degradation in his lecture, "Society of the Plastic Age." Dr. K. Jeyaraman (Economics) highlighted the link between education and socio-economic progress. Dr. T. Sarathy (Management Studies) underscored the importance of Corporate Social Responsibility. Dr. D. V. Nithyanandan (Psychology) addressed educators' psychological well-being and its impact on teaching.

Dr. R. Kumaran (Sociology, Gandhigram Rural Institute) discussed the "Rise and fall of the Idea of Development." Dr. M. Jeyaseelan (Sociology) focused on "Adapting to Change for Strategic Development." Dr. C. Kubendran (Centre for Study of Social Exclusion and Inclusive Policy) addressed the challenges faced by marginalized communities in his presentation on "Sustainable Development for Marginalized People."

The FDP also facilitated a crucial group discussion on women's sexual harassment, promoting open dialogue on this sensitive issue.

Management Studies Celebrates National Startup Day with Special Lecture on India's Startup Ecosystem

On January 31, 2025, the Department of Management Studies at Periyar University, in collaboration with the Internal Quality Assurance Cell (IQAC), organized a special lecture to commemorate National Startup Day 2025. The event, titled "India's Startup Ecosystem and Entrepreneurship," aimed to raise awareness and motivate students about the burgeoning startup culture in India.

The program began with a welcome address by Dr. V.R. Palanivelu, Professor and Head of the Department of Management Studies. Prof. R. Jagannathan, Hon'ble Vice-Chancellor of Periyar University, delivered the Presidential address, emphasizing the four essential traits required to be a successful entrepreneur: hard work, managerial skills, confidence, and risk-taking ability. He encouraged students to read more books on inspiring business personalities worldwide to enhance their entrepreneurial knowledge.

The chief guest of the event, Mr. D. Shanmugasundaram, Chairman of the Confederation of Indian Industries (CII) Erode Zonal Council and Managing Partner of CD Technotex LLP, Erode, delivered an insightful address. He highlighted that India is the third-largest country with 1.59 lakh startups commenced in the last decade. He emphasized that having a good idea is the primary challenge, not the availability of funds. Mr. Shanmugasundaram advised students to consider every day as "day one" in business, source new ideas, understand customer needs, and leverage technology for business development.



He further discussed the immense growth potential in various sectors, including healthcare, e-commerce, energy, Agri-tech, Edu-tech, and Fin-tech. Additionally, he outlined the major threats and challenges faced by startup entrepreneurs, such as competition, technological changes, funding, and regulatory compliances. He concluded by stressing the importance of social etiquette, personal grooming, effective time management, and good reading habits for enhancing overall work performance and efficiency.

Dr. G. Yoganandan, Director of IQAC, provided a brief introduction of the chief guest and his achievements. The event concluded with a Vote of Thanks proposed by Dr. T. Sarathy, Organizing Secretary and Professor in the Department of Management Studies.

The lecture was attended by faculty members, research scholars, and over 100 MBA and M.Com students, who found the session highly beneficial and inspiring.

Textiles and Apparel Design Conducts Flower Garland Making Workshop at Moongilpadi Village

On January 31, 2025, the Department of Textiles and Apparel Design organized a hands-on training session on Flower Garland Making at Moongilpadi Village as part of the Village Adoption Scheme. The workshop aimed to provide creative and entrepreneurial skills to the participants.

The workshop focused on teaching the participants the intricate art of bouquet-making. A total of 20 enthusiastic participants attended the session, learning various techniques and gaining a deep understanding of floral arrangements and design concepts. The skills acquired during the workshop can be utilized for business opportunities in bridal and event decorations, promoting self-employment and entrepreneurial growth within the community.

The participants engaged actively in the training, showcasing great enthusiasm and dedication.

The session provided them with valuable insights into the world of flower garland making, empowering them with new skills and encouraging them to explore self-employment opportunities.

Based on the positive response from the workshop, the Department of Textiles and Apparel Design has planned upcoming hands-on training sessions on Cake Baking and Soap Making. These sessions aim to further enhance skill development and self-employment prospects for the participants. The participants of the flower garland making workshop have expressed interest in Saree Draping training. The department has taken note of this request and will arrange for this session in the near future, continuing its commitment to supporting the village community in skill enhancement and economic growth. The flower garland making workshop at Moongilpadi Village successfully empowered participants with new skills, promoting creativity and entrepreneurship.

NSS Units Organize Special Residential Camp at Yercaud

The National Service Scheme (NSS) Units I, II, and III of Periyar University successfully organized a transformative NSS Special Residential Camp from January 2 to January 8, 2025, in the scenic town of Yercaud. The camp, aimed at promoting community service and personal development, brought together students and faculty members in a week filled with impactful activities.

The camp kicked off with an inauguration ceremony graced by Vice Chancellor Prof. Dr. R. Jagannathan, who raised the green flag to officially commence the camp. His inspiring speech highlighted the significance of community service and set a positive tone for the week ahead. Esteemed guests, including Dr. Jayaraman (Head of the Department of Economics), Mr. Murugesan (Sub-Inspector of Yercaud Police Station), Dr. G. Malathi (Associate Professor of HRS), Dr. Sathish (NSS Coordinator), and Village President A. Jothi Alagesan, shared valuable insights that motivated participants to engage actively in the camp's activities.

Each day began with invigorating morning jogging sessions and warm-up exercises, fostering physical health and camaraderie among volunteers. Participants quickly bonded through various activities, including community cleanliness drives that involved cleaning public spaces and the camp premises. The enthusiasm for service was evident as participants actively engaged with local residents, encouraging them to maintain cleanliness and promote a healthier environment.

A standout highlight of the camp was the free medical camp held at ST Nagar, Karadiyur, and Muluvi on January 5, 2025. This initiative aimed to provide essential healthcare services to the local community, ensuring access to much-needed medical assistance. Participants also took part in a community cleaning drive around the temple area, reinforcing their commitment to maintaining a clean and healthy environment. Vice Chancellor Prof. Dr. R. Jagannathan's visit and inspiring speech further uplifted the spirits of the participants.

The camp featured several educational sessions with esteemed speakers, including Dr. A. Mohan Kumar (NSS Program Officer from Chikana Government Arts College) who delivered a talk on "Drug-Free Tamil Nadu," and Mr. Senthil Raja Chennimalai Roop (CEO), who provided guidance on career development and leadership. These sessions enriched the camp experience, motivating participants to take action and reflect on their roles in promoting awareness against substance abuse and enhancing their personal and professional growth.



A key initiative of the camp involved distributing yellow bags to encourage a plastic-free lifestyle among local residents. This effort emphasized environmental stewardship and received positive responses from the community. Participants also engaged in a street play to raise awareness about drug-free living, garnering significant attention and support from the local police and community members.

The camp also included sessions focused on mind relaxation and stress management, led by Dr. Praveen from HRS, Yercaud. Volunteers dedicated time to support HRS by removing unwanted plants and cleaning a field, contributing to the local environment and fostering teamwork. Evenings were filled with moments of joy and entertainment, including a memorable campfire night that strengthened relationships among participants.

The camp concluded with a meaningful closing ceremony. Dr. E.S. Kavitha welcomed the participants, followed by Dr. T. Elangovan's detailed overview of the camp's activities. University Registrar Prof. Dr. P. Viswanathamurthi delivered an inspiring keynote address, emphasizing the importance of community service and encouraging volunteers to continue their efforts beyond the camp. The ceremony also featured a special address by Dr. Malathi, Associate Professor of HRS, and a Vote of Thanks by Dr. K. Alagirisamy, expressing gratitude to all involved.

The NSS Special Residential Camp at Yercaud was a transformative experience that emphasized community service, environmental responsibility, and personal growth. Participants left the camp with valuable skills, strengthened connections, and a renewed commitment to serving their communities, making the camp a memorable and impactful initiative.